

Moon Landing Conspiracy Theory:

Content:

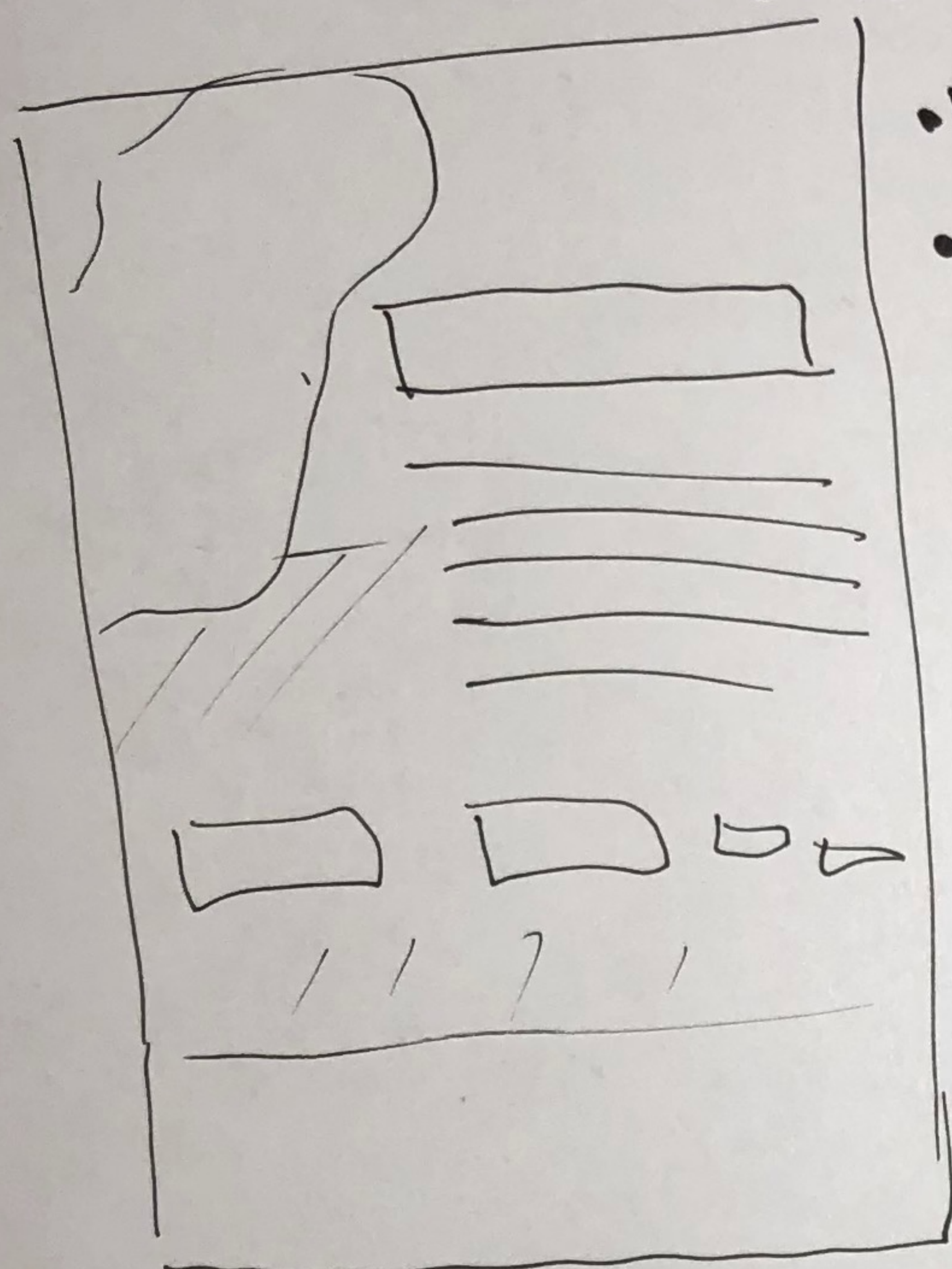
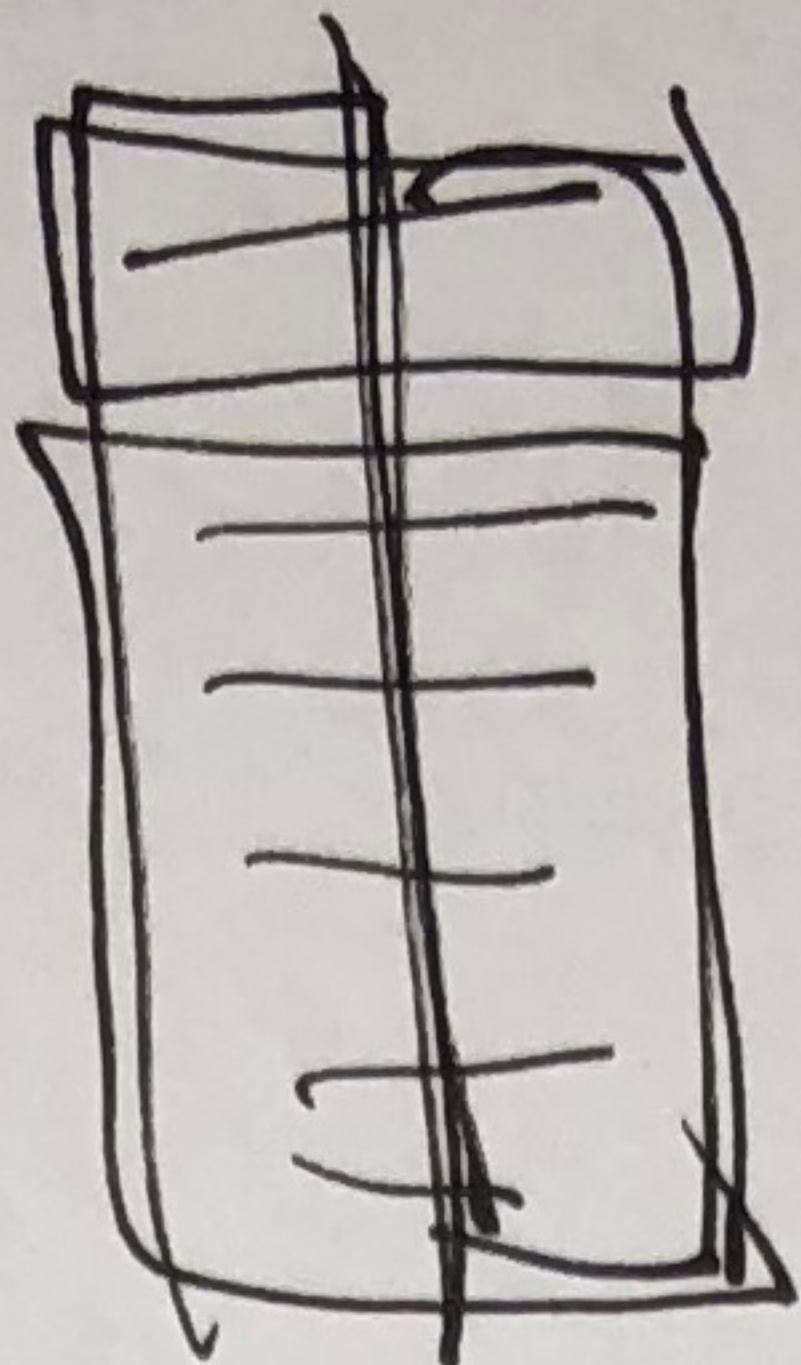
Different reasons for the theories

- Title & Body copy

• Black & White Images of everything

• One accent color

• Look at creative page



• Big headings +

• Clean small body copy

• Sans serif

• Display type clean minimal



Not

~~rectangle~~
rectangle images

But cut out figures & objects

